

**Press Release**

**For Immediate Release**

## **The Olympian Hong Kong Opens in the Heart of West Kowloon**

*Elegant urban oasis for sophisticated business and leisure travellers*

**(Hong Kong, 11 March 2016)** Sino Hotels, the hospitality management arm of Sino Group, announces the opening of **The Olympian Hong Kong**, a 32-room boutique hotel in the heart of West Kowloon. It is where serenity meets style, and an urban oasis for guests looking for bespoke services and sophisticated style.

The hotel provides 32 well-appointed guestrooms and suites, including some of the most spacious in the city. Rooms and suites range from an intimate 43-square-metre Deluxe Olympian Room to an exquisite 75-square-metre Olympian Suite. All guestrooms feature 3.3-metre ceiling height and floor-to-ceiling windows, maximising the mesmerising view over Victoria Harbour and Hong Kong's world-famous skyline.

Embracing a contemporary residence concept, décor and amenities have been carefully curated to create an exclusive yet cosy ambience. Shining hardwood floorings, plush velvet furnishings, *objets d'art* and floral display complement the warm palette, together with thoughtful amenities like a kitchenette and Egyptian cotton linen, create a home away from home for discerning business and leisure travellers.

The sophisticated style is articulated with an oriental touch. Artistic representations of the Chinese character for 'double happiness' and historical images of the neighbourhood adorn the passageways, while peony-inspired artwork and Chinese lantern lighting designs pay homage to the Chinese culture.

The Olympian Hong Kong delights guests with personalised and attentive services. A pleasant stay begins with an exclusive in-room check-in hosted by a Guest Relations Ambassador. Not only are guests invited to start their day with a smorgasbord of organic eggs, seasonal fruits and premium roasted coffee, cooked-to-order local and international delicacies are also available round-the-clock. Guests can also enjoy the distinguished comfort of a

chauffeured Rolls Royce, travelling in style on all occasions.

Situated in Kowloon's 'Golden Circle' and close to Olympic Station and Olympian City, where dining, shopping and entertainment options abound, the hotel is just minutes away from the business hub of Tsimshatsui. From there, it is a short ride to Central. The extensive transport network of The Olympian Hong Kong also connects the hotel to Airport Express Kowloon Station and the China-Macau Ferry Terminal.

'The Olympian Hong Kong adds attraction to Hong Kong's hospitality scene with personalised services and exquisite accommodations. Guests seeking bespoke services in an exclusive setting will find at The Olympian Hong Kong an elegant oasis in the heart of the city, a truly cosy home away from home,' said Mr Giovanni Viterale, Executive Director of Sino Hotels and General Manager of The Fullerton Heritage, including the award-winning The Fullerton Hotel Singapore and The Fullerton Bay Hotel Singapore.

In celebration of the opening of The Olympian Hong Kong, the hotel is offering a special introductory room rate from HKD1,600\* per night, available until 30 April 2016.

\*All prices are subject to 10% service charge. Terms and conditions apply.

For more information, please visit:

<http://www.theolympianhotel.com/en/>

For hotel factsheet, please visit:

[http://brochure.sino-hotels.com/The\\_Olympian\\_Hong\\_Kong\\_Factsheet\\_en.pdf](http://brochure.sino-hotels.com/The_Olympian_Hong_Kong_Factsheet_en.pdf)

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### **About Sino Hotels (www.sino-hotels.com)**

Established in 1994, Sino Hotels is the hospitality management arm of Sino Group and an affiliate of Sino Land Company Limited (HKI: 083). Its growing portfolio encompasses The Royal Pacific Hotel & Towers, City Garden Hotel, Hong Kong Gold Coast Hotel, Island Pacific Hotel, The Pottinger Hong Kong, The Olympian Hong Kong and the Gold Coast Yacht & Country Club. While each property on its portfolio offers a unique guest experience, all hotels embrace the common value of providing the best possible services and facilities. A trusted brand in the hospitality industry, the hotels and yacht club cater to both business and leisure travellers while celebrating the local communities.

**Media Contact**

Samson Lam

+852 2452 8683/ +852 9772 2616

samsonlam@sino-hotels.com

Jasmine Yeung

+852 2452 8349/ +852 6531 9181

jasmineyeung@sino-hotels.com